



## **PENN STATE GLOBAL PROGRAMS AND EDUCATION (GPE) TASK FORCE**

### **TASK FORCE:**

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### **Goals**

- Increase recognition of Penn State Schuylkill through internationalization.
  - Global Engagement Network
- Finding ways of boosting (foreign students) enrollment.
- Establish initiatives to explore ways of introducing PSU (in particular PSU - Schuylkill) to overseas universities and colleges.

### **Scope**

Organizing all campus resources to achieve our goals  
INTERDEPENDENTLY

### ***Suggestions:***

1. Campus GPE plan in its initial implementation should focus on Honors. The Honors program should feature an annual trip abroad during spring semester, based on a course that would be offered that semester, too.
2. A standing Global Programs and Education committee should be established, chaired by a senior faculty member and mostly including senior faculty who have an expressed interest and a record of involvement in global and international initiatives.
3. An annual lecture by a noted international speaker should be established. Perhaps it could be funded by a private donor and named in his or



her honor. Selection of the speaker is a crucial part of this process. It should be determined by the GPE committee.

4. Extensive promotion of GPE programs -- e.g. courses with international interests, speakers' programs, Honors initiatives...etc. -- both campus wide and throughout surrounding communities should be assured.

5. The teaching of foreign languages at PSU SL must be rejuvenated. However, they must be assured enrollment.

6. Create a brochure describing (with photos) features offered by our campus to international students:

- English as a Foreign Language Courses
- Dormitory blocks for international students
- Liaison staff member for international students
- Learning Center list of tutored classes
- Field trips for international students (to New York, Washington D.C., Hershey Outlets, etc.)

7. Create a special travel fund for faculty to go abroad to recruit international students

- Such travel would be separate from scholarly travel (as supported by present funds)
- Ideally, faculty making these trips would travel to countries and cultures they know well

8. Identify the specific academic majors of greatest interest to international students

- Offer cultural awareness training for faculty teaching classes in these majors
- Set up Meet-and-Greet sessions for faculty and new international students
- Offer Rosetta Stone language tutoring for faculty teaching these courses

9. Offering courses like SPAN 130 Iberian Civilization. This course can be taught in Fall and then, have students go to Spain / Portugal for Spring break to experience what they have learned.

10. While recruiting, recruitment team should explain the opportunities they can have here at Schuylkill. (Not the least of which is they could do research with a faculty member. This is often only available at the graduate level.)

11. A system to link new coming students with a mentor or current student to help them make the adjustment.



12. Training of recruitment team for international students and assigning responsible and experienced staff(s) for international students' unique demands/requests.
13. Establishing scholarship funds for international students.
14. Adding keywords in different languages to our website's content in order to appear on the web-searches.
15. Rejuvenation of AmeriCorp and PeaceCorp initiatives in the campus.
16. A recruiting strategy could be to connect internationally using Adobe Connect and host a recruiting session with Q&A.
17. Identify Penn State Schuylkill's research strengths and existing engagements and engage with international partners, and determine appropriate thematic foci.

**Deliverables:**

- Standing GPE committee
- Sponsored international lecture programs
- Honors programs with international travel/study abroad options
- Production of new campus flyer to attract international students/additions to current website to be more international student friendly
- Inserting Ad Words to make sure our campus shows up on web searches
- Languages and cultural awareness courses attract students
- Career services with PeaceCorp/AmeriCorp specialization
- Scholarship funds for international students/international travel of students
- Language learning support for faculty
- Special/Social assistance for international students
- Training of recruiting staff for international cultural awareness
- More emphasis of recruitment to Student-Faculty research in the campus
- ESL courses for international students
- Global research engagement
- Faculty for Fulbright



**Time Frame:**

- Most of the recommended deliverables could be implemented in the new budget year by allocating possible resources
- Recommended courses could be available for Spring /Fall 2014
- Brochures and web design suggestions could be implemented as soon as possible
- Development team can immediately initiate new programs to allocate possible funding for international activities/scholarships